

# ORLANDO JAZZ FESTIVAL

**CONFIDENTIAL AND PROPRIETARY NATURE OF PROPOSAL:**

This proposal is proprietary to Go Party, LLC and its affiliates (collectively "Go Party"). Go Party reserves all rights in such proposal. Accordingly Sponsor agrees to protect the confidentiality of all information contained in this document, except as may be required by any applicable law, government order, or regulation, or by order or decree of any court of Competent jurisdiction. Sponsor shall not, without prior written consent of Go Party, publicly divulge, announce or in any manner disclose to any unrelated third party, any information or matters revealed herein, or any of the specific terms and conditions of this proposal, and each party shall do all such things as are reasonably necessary to prevent any such information from becoming known to any party other than the parties to this proposal. Go Party and Sponsor understand that there will be additional details, including but not limited to legal and financial details, which will require further negotiation and discussion between the parties. It is understood that Go Party will not be obligated to Sponsor or any other entity until a written agreement approved by Go Party corporate office has been executed by both parties.

Event Time 3pm – 10pm

**The Orlando Jazz Festival will feature  
Delicious food, great beverages, clean  
adult fun & laughs, and Class A  
entertainment with an architecturally  
exquisite backdrop, sums up the Orlando  
Jazz Festival experience.**

## **Engagement**

### **Digital Campaign**

- Aggressive social media, web, email, mailing list, and digital press campaign

### **Print Campaign**

- Detailed posters, print press, street signs, banners, advertisement vehicle, and table tents.

### **Branding & Print**

- Event shirts, hats, stickers, banners, and vehicle wrap

### **Media Outlet partnerships**

- Multiple industry partnerships with various business, music, magazine, radio, and email.

### **Public Media**

- Proactive and personal campaigns with local tv, radio, and radio personalities.

 **Packages****Title Sponsor**

(One Available)

\$10,000

**Rights, Marks & Exclusivity**

- Category Exclusivity
- Rights to the Orlando Jazz Festival property mark and logo in pre-approved advertising, marketing, and packaging material
- Logo on all Official Orlando Jazz Festival signage
- Known as the Title sponsor of Orlando Jazz Festival

**On-Site Entitlements**

- (6), Fifteen (15) second company spots on state of the art video walls
- (1), Fifteen (15) second video presentation to greet and welcome the audience
- Exclusive Live Stage Mentions as the Title Sponsor
- (4) 10 x 10 vendor booths
- Promotion material & product placement throughout the venue
- Banners placed throughout Venue

**Hospitality**

- (10) VIP Tickets
- (20) General Admission Tickets
- Opportunity to purchase a limited number of designated Tickets Prior to the public sale date.

**Media Entitlements**

- Orlando Jazz Festival website featuring the name and/or logo of the title sponsor
- Links from Orlando Jazz Festival website to the sponsor site
- Featured on all Orlando Jazz Festival Radio, Television and print media elements
- Featured in Orlando Jazz Festival Social Media

**Public Relations**

- Recognition at the Orlando Jazz Festival Press Conference
- Recognition in all Orlando Jazz Festival regional and national press releases
- Sponsor will be included in all promotional e-vites

**Platinum Sponsor**

\$5,000

**Rights, Marks & Exclusivity**

- Category Exclusivity
- Rights to the Orlando Jazz Festival property mark and logo in pre-approved advertising, marketing, and packaging material
- Logo on all Official Orlando Jazz Festival signage

**On-Site Entitlements**

- (2), Fifteen (15) second company spots on state of the art video walls
- Exclusive Live Stage Mentions as the Platinum Sponsor
- (2) 10 x 10 vendor booths
- Promotion material & product placement in limited areas of the venue

**Hospitality**

- (5) VIP Tickets
- (10) General Admission Tickets
- Opportunity to purchase a limited number of designated Tickets Prior to the public sale date.

**Media Entitlements**

- Orlando Jazz Festival website featuring the name and/or logo of the Platinum Sponsor
- Links from Orlando Jazz Festival website to the sponsor site
- Selected Radio, Television and print media elements
- Featured in Orlando Jazz Festival Social Media

**Public Relations**

- Recognition at the Orlando Jazz Festival Press Conference
- Recognition in all Orlando Jazz Festival regional and national press releases
- Sponsor will be included in all promotional e-vites

## Packages (cont.)

### **Gold Sponsor**

\$2,500

#### **Rights, Marks & Exclusivity**

- Rights to the Orlando Jazz Festival property mark and logo in pre-approved Advertising, marketing, and packaging material

#### **On-Site Entitlements**

- (1), Fifteen (15) second company spots on state of the art video walls
- Exclusive Live Stage Mentions as Gold Sponsor
- (1) 10 x 10 vendor booths

#### **Hospitality**

- (4) VIP Tickets
- (5) General Admission Tickets
- Opportunity to purchase a limited number of designated Tickets Prior to the public sale date.

#### **Media Entitlements**

- Orlando Jazz Festival website featuring the name and/or logo of the Gold Sponsor
- Links from Orlando Jazz Festival website to the sponsor site
- Selected Radio, Television and print media elements
- Featured in Orlando Jazz Festival Social Media

#### **Public Relations**

- Recognition at the Orlando Jazz Festival Press Conference
- Sponsor will be included in all promotional e-vites

### **Silver Sponsor**

\$1,000

#### **Rights, Marks & Exclusivity**

- Rights to the Orlando Jazz Festival property mark and logo in pre-approved Advertising, marketing, and packaging material

#### **One-Site Entitlements**

- Exclusive Live Stage Mentions as Silver Sponsor
- (1) 10 x 10 vendor booths

#### **Hospitality**

- (4) General Admission Tickets
- Opportunity to purchase a limited number of designated Tickets Prior to the public sale date.

#### **Media Entitlements**

- Orlando Jazz Festival website featuring the name and/or logo of the Silver Sponsor
- Links from Orlando Jazz Festival website to the sponsor site
- Selected Radio, Television and print media elements
- Featured in Orlando Jazz Festival Social Media

#### **Public Relations**

- Recognition at the Orlando Jazz Festival Press Conference
- Sponsor will be included in all promotional e-vites



## Contact

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